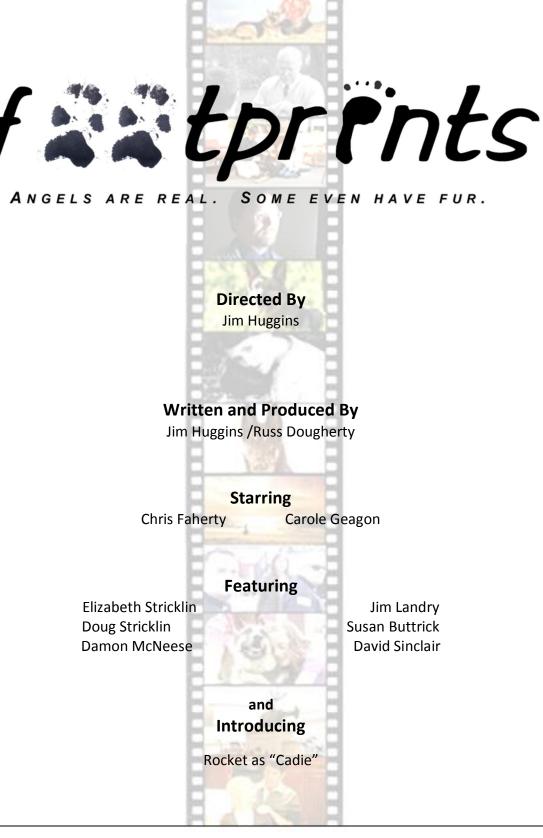
felling true stories that highlight God at work in everyday lives. Everyday.



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lling true stories that highlight God at work in everyday lives. Everyday.



Audience Reactions

Screening Data

Production Data

About The Company

About The Filmmakers



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Desperate to put the past behind him, David struggles with the everyday task of simply living. Facing what would become his greatest challenge, accepting the love and forgiveness for his past, he searches for ways to earn acceptance from those around him. Finally, losing his closest companion and friend—a German Shepherd named Smokey, became too much. His dog had been the one friend who had never left his side and had always accepted him for who and what he was. Devastated, David found himself in the one place he feared most. Alone. A place God never intends any of us to be.

Abused and neglected since birth, Cadie grew up alone. Rescued several years later, but still lost in a world she didn't understand, Cadie became an "award-winning" dog. She received the Boomerang Award at the rescue she was in. An award of dubious distinction, it was given to the dog who is adopted and brought back the most number of times. She won the award because no one wanted her. Which was fine by her—she didn't want anyone either. She wanted to be left alone. And that's not normal for a German Shepherd. It's a place God never wants for any of His creatures.

Feeling unwanted. Feeling unloved. Embraced by loneliness. This is when God does His greatest work.

FOOTPRINTS is based on the true story of a man who finds the healing power of love only after he lost everything he had valued and given up. It is a true story of a dog who learned to trust and serve only after she'd been abused and discarded as worthless. It is the true story of a journey the two of them took that neither knew would bring them together. And heal them.

But God did.

Through His guidance, a man and a dog experience the transformation of being unwanted to becoming cherished. And in the process, they impact lives around them in ways only God could have imagined.



Based on the true story "Memoirs of an Angel" by Jim Huggins

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WHAT CHURCH LEADERS ARE SAYING

stories that highlight God at work in everyday lives.

Jim Huggins is a gifted storyteller who makes real life events accessible through the visual arts. His passion for communicating the power and love of Jesus Christ in a heartwarming yet poignant way is like a breath of fresh air. I believe *FOOTPRINTS* will glorify God while broadening one's perception of ministry. Everyone should "paws" and see this movie!

Randall Ward, Vice President Boston Baptist College Boston, MA

Everyday.

Can you imagine the impact on our communities of a film company dedicated to developing and producing real-life Christian-based movies that glorify God? Through "New Shepherd Films" and their first full-length, feature film "Footprints", we have just that! Jim Huggins, Founder/CEO of the film company and Director/co-Writer of the production "Footprints" has exhibited impressive dedication, vision, and integrity. If you're interested as I am in spreading the Love of God through creative means, then you'll agree this vision is worth investing in!

Dr. Ronald L. Bernier, Pastor Master Builder Ministries Fall River, MA

Jim Huggins has brightened up a relevant area of ministry by thinking "out of the box". His skill at weaving a heartwarming story of man and animal presents evangelism in a refreshing and challenging venue that is both edifying and entertaining.

Archie P. Emerson, Senior Pastor Ocean State Baptist Church Smithfield, RI

I highly recommend viewing *FOOTPRINTS*. We have long been waiting for a movie that teaches, gives hope, reveals faith, and entertains. *FOOTPRINTS* is a true story that will certainly touch the heart. Hats off to Jim Huggins for filling the void in movie entertainment! This is a movie no one will want to miss.

David Therrien, Pastor New Hope Christian Church Swansea, MA

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"This is a wonderful story which features a young boy named David Hyler and the struggles he faces over the years into his adult years... As a man David cares for German Shepherds and when an abused one named Cadie comes into his life, in addition to a new wife named Hope, David has a chance to live the kind of life he longs for. ...the themes of this movie are great: forgiveness, loyalty, second chances, and love. Catch this one!"

- The DOVE Foundation

"The story in FOOTPRINTS is a touching one of a man who finds hope, love, and fulfillment in an unlikely place as he follows God's direction. The movie tells a strong Christian story in a positive manner...wonderful message of faith in God's plan. ...well worth watching and often more entertaining than many other movies!"

+4 "Exemplary"



⁻ Dr. Ted Baehr, Publisher

"There is much uncertainty in life these days. People are concerned about a great many things, and movies have always been an escape for us from the pressures of life. So we make the drive, buy the ticket, and for two hours we allow our head to get filled with stuff, much of it does nothing to encourage us. FOOTPRINTS is different. New Shepherd Films is different. You will feel the difference when you leave the theater...it is a wonderful story, the kind of story our troubled times needs more of."



"Multimillion dollar budgets for special effects can serve to draw crowds to Hollywood's latest blockbuster. A \$20 million A-list actor or actress can nearly ensure that every theater seat will be filled on opening day. But writer and director Jim Huggins has utilized the third, and perhaps most important ingredient needed to make a good movie: A good, heartwarming storyline. "FOOTPRINTS" has a strong musical score, good lighting and editing, a tempo that doesn't drag, and solid acting punctuated by the heartwarming dogs themselves. Take the family, it's appropriate for all ages. It's so well done, that even a cat person will love it!"



(Full reviews available upon request)

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AUDIENCE REACTIONS

"This movie will change your life."

"We saw the movie. I found it to be very touching as did my boy. When the little boy in the film was told his mother was not coming home, Ricky climbed into my lap and started hugging me and fidgeting at the same time. I knew the movie got to him so I asked him what the problem was. He told me he was sad for *ME*! I asked why and he said because *MY* mommy had died. My jaw dropped to the ground. I was amazed to realize how much empathy my little boy has. It was incredible. Thanks. *Your movie helped me to realize something about my son that surprised the heck out of me.*" – Richard D.

"This is a wonderful movie! I received my DVD Saturday and watched it with my parents Sunday! Such a strong message!" - Cheryl S.

"Excellent! Can't wait to see it -- again." – Linda D.

"We finished watching FOOTPRINTS last night. It is an incredible story. Great job!" - Gayline S.

"Just got my movies in the mail today and the whole family sat down and watched it!! Great job on this movie and the message is awesome!" - Sara F.

"It's about time Hollywood steps up and recognizes good down home family values movies instead of blood, gore, sex, & violence. CONGRATULATIONS and keep up the GREAT work. Continue to spread the word!" – Chuck T.

"Received my copy of FOOTPRINTS today and watched it this afternoon. A wonderful movie! God Bless!" – Sue D.

"Outstanding...congratulations!!!" - Ed R.

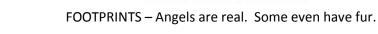
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"Jim has unbelievable instincts. He has been a source of inspiration, comfort, guidance, and light for me in my new discovery and appreciation of God."



Felling true stories that highlight God at work in everyday lives. Everyday

AUDIENCE REACTIONS (cont.)

"Wow! The movie surpassed my expectations...it's smooth and the story compelling...fabulous!"

"A friend of mine just saw the film the other night and told me how amazing it was...she was RIGHT!"

"Loved seeing Rocket jump up in the air and open the door. It was like watching Rin Tin Tin..! So excited... it brought tears to my eyes!"

"Dawn and I went to the screening last night in Vermont. It was worth the two hour drive. They have done a fabulous job at telling a great story. It demonstrates that God can work though any channel." – Chris C.

"This movie has a very powerful message to send...It is a message which we should all be paying attention to and the type of thing this world needs to help turn it around. KUDOS to you for attempting and for the sake of all of us I hope you succeed. God Bless!"

"It was really good and my children really enjoyed it also :)"

"WOW!!! Absolutely AMAZING!! That dog is so beautiful. Brought tears to my eyes! "

A special word from German Shepherd Rescue of New England

"FOOTPRINTS is a compelling true story of the rescue of both people and animals. The lead K9 actor in this movie is an adopted GSRNE (German Shepherd Rescue of New England) dog, Rocket, whose canine personality comes shining through. In fact, most of the German Shepherds appearing in the film are rescued animals, reflecting the ideals of the producers. This is a Christian-produced movie; and Jim and Cadie's stories show the profound effects each had on the other."



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Telling true stories that highlight God at work in everyday lives. Everyday.

SCREENING DATA

Jan 15 – Mar 15, 2011

Locations (all venues were open to the general public)

- Plymouth, MA
 - Woonsocket, RI (Performing Arts Ctr/Theate

(Church)

(Church)

- New Bedford, MA (Movie Cineplex)
- Fall River, MA
- Brattleboro, VT (Church)
- Gainesville, FL (Church)
- Dartmouth, MA (Church)

Data Sample

	Total Number of viewers:	~2,350
er)	Total Number of Responses:	1,116
	Invalid Survey Cards:	75
	Validated Responses:	1,041

Basic audience demographics

- 60% of the viewers saw the movie in a public theater; 40% viewed it in a church
- 34% male (of those, 31% were between 35-50 and 33% were between 51-70)
- 57% female (of those, 30% were between 35-50 and 18% were between 51-70)

For ALL viewers over the age of 18:

- 66% were married
- 83% had children
- 66% owned pets
- 13% were involved in animal rescue work
- 84% considered themselves "religious"—ie. having a belief system grounded in faith of some sort

Overall results for ALL viewers over age 18:

- Film was rated a 7.9 (scale of 1 being worst and 10 being the best)
- 87% stated they would see this film again
- 91% would either bring or recommend it to a friend

Of those over age 18 who CONSIDERED themselves as RELIGIOUS:

- Film was rated an 8.0
- 88% stated they would see this film again
- 91% would either bring or would recommend it to a friend

Of those over age 18 who DID NOT consider themselves as RELIGIOUS:

- Film was rated a 7.6
- 83% stated they would see this film again
- 88% would either bring or would recommend it to a friend

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	PRODUCTION DATA (Sum	mary)
Filming Locations		
Massad	Rhode Island	
Assonet	• Attleboro	Middletown/Newport
• Boston	• Fall River	Smithfield
New Bedford	Rehoboth	Tiverton
 Somerset 	• Swansea	
Westport	Brockton	
Cast (principal, supporting	507	
Crew	25	
Total Miles Travelled (duri	100,000 +	
German Shepherds feature	11	
Meals served on set	1,000 +	
Footage shot		60 + hours

FOOTPRINTS was produced almost entirely on donated time, talent, and services. During the course of production, New Shepherd Films generated approximately \$14,000 through fundraising and merchandise sales. Additional donations of almost \$10,000 allowed New Shepherd Films to fund the remaining production needs.

Production Expenses (Oct '09 – Jul '10)



\$24,000 (e)

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ABOUT THE COMPANY

People love stories. And we're visual creatures. That's why stories told with pictures—motion pictures to be more precise—are so effective at communicating a message. The only question then becomes "What message do you want to communicate?"

MIC. IN MICH

New Shepherd Films was established to address this question. While our company may be new to the industry, our management is one of the most experienced and dynamic teams around. In just our co-founders alone, Jim Huggins and Russell Dougherty, we have nearly 50 years of combined experience overseeing artistic and technical leaders from a wide range of backgrounds in film and entertainment.

New Shepherd Films is devoted to producing high-quality, family entertainment with Christian-oriented themes based on real life events. Our desire is to entertain our audience with world-class creative talent and technological capabilities while at the same time tell true stories about God at work in everyday lives. Everyday. And to do so with films that deliver great stories, spectacular visual imagery and a sensibility that appeals to both children and adults without a heavy-handed approach to presenting faith-based values.

Is it any wonder that given the pace of our society today...with all the demands, distractions, and pressures we face each day...it's easy to lose sight of the fact that God really does exist and that He's involved in our lives? Engaging stories are a great way to slow down and see the world around you from a different perspective!

Founded in 2009, New Shepherd Films, LLC has quickly become a recognized leader in Christian entertainment having developed, produced, and begun to distribute its first full-length feature film in record time. In all our films, we strive to tell true stories that are uplifting and inspiring, yet told with a level of sophistication that appeals to the broadest audience possible and captures the imaginations of all people regardless of age or faith.

With more stories awaiting development, New Shepherd Films promises to be here to stay! In fact, here's a glimpse into our next production currently under development...



Accompanied only by his German Shepherd, a military working dog trained to protect him and the unit they serve, a young man grows up faster than he imagined anyone could.

Driven to make a difference and serve at a time when virtue was ridiculed by many, they learn first-hand the real meaning of loyalty, service, and sacrifice as he joins the rare fraternity of those who have earned our nation's highest honor. The Medal of Honor.

Based on actual events, this is the true story of the life of a young man thrust into a world few can comprehend.

Anticipated screening - December 2014.

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ABOUT THE FILMMAKERS



Jim Huggins Director and Writer



Leadership. Vision. Dedication. Ability. These are some of Jim's key attributes. But the attribute he enjoys the most is storyteller.

A decorated Air Force officer, leadership and management are not strange concepts to Jim. They are hallmarks that, along with his faith, define him. With over 27 years of experience developing new technologies at all levels, both in the civilian community as well as the military, Jim possesses the rare combination of vision and the ability to "make it happen".

Recognizing the need for family-oriented films in today's world, Jim has focused these abilities on the world of entertainment. His experiences include theater, commercial campaigns, voiceovers, printwork, and feature films. An award-winning stage actor, experienced director, and professionally trained TV/Film actor, Jim understands the entire spectrum of how to tell stories and tell them well. Couple that with a genuine desire to be a storyteller that glorifies God and you have an unbeatable (and unstoppable) combination!

Jim began his career in the Air Force after graduating from college with a B.S. in mathematics and an emphasis in a then-new field: Computer Science. As the

Executive Officer (XO) for the largest directorate in Space Command, he was responsible for 350 military and civilian employees and over 56 million lines of code controlling our nation's missile warning and space defense systems. A newly promoted First Lieutenant, he was also the youngest ever selected for this job; a position normally held by a more senior officer.

Following a string of successes that ultimately took him to the Pentagon, Jim moved from the Active Duty forces to the Reserves. But service to his country was still paramount. He volunteered to serve in a selectively manned position at HQ US Central Command in support of Operations Desert Storm and Southern Watch in Iraq and Restore Hope in Somalia.

Believing that lessons from the past are vital to our success in the future, Jim then volunteered to share his experiences from the Middle East with the next generation of Air Force leaders training in ROTC. An accomplished public speaker, Jim brought topics such as "Islamic Fundamentalism" and "The Laws of Armed Conflict" to life for these 3rd and 4th year cadets.

In parallel with his military career, Jim's newfound civilian career moved upward with ever-increasing responsibilities and challenges involved with developing new technologies and managing a global startup company with huge parents (AMR and CSX). Upon leaving these corporate giants, Jim helped start a new company specializing in custom software business solutions. In less than a year, the company became a national success with award-winning recognition for customer service.

Along the way, Jim earned his M.S. in Engineering and a Ph.D. in Engineering Management. A graduate of Squadron Officer School and Air Command and Staff College, he's earned the Master Space Operations badge and his numerous personal awards include the Defense Meritorious Service Medal, two Joint Service Commendation Medals, and the Air Force Commendation Medal, just to mention a few.

A dedicated father with three children, Emma, David, and Samuel, Jim and his wife, Leslee (along with two rescued German Shepherds) make Somerset, MA their home. Always engaged on the forefront of new initiatives, whether the battlefield is on foreign soil, encapsulated within the American economy, or represented by the entertainment industry, Jim understands what it means to face problems, create solutions, and think "outside the box"!

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ABOUT THE FILMMAKERS





Russ Dougherty Director of Photography and Writer

Russ knew at the age of seven he wanted to produce motion pictures and television programs. So, it was no surprise that forty years later in 2009, Russ partnered with Jim Huggins to form New Shepherd Films, an independent feature film production company dedicated to telling true stories that highlight God at work in everyday lives. Their first feature, "Footprints," is based on a true story of hope and how the power of love can change lives.

An award-winning professional behind the camera and in the studio, Russ has developed and produced shows for a variety of outlets, most notably television. He has had the pleasure of working with such talents as Martha Stewart, Jeff Dunham, Jack Palance, Lee Remick, Tony Orlando, Chuck Negron, and Anthony Bourdain.

In addition to his television work for broadcast stations in the Boston and Providence markets, Russ has had his productions on the ABC, FOX, and TLC networks. Recognized for excellence, Russ has been honored with numerous awards for video productions including two grand prize awards from Videomaker[™] Magazine, two platinum awards from The National

Professional Videographers' Association, the Director's Award, and an Award of Excellence from the MarCom Marketing and Communications Agency.

His journey to becoming a film producer began back in 1974. At the young age of 15, he was already designing logos and advertising materials for local businesses. Shortly thereafter, his passion for photography expanded his business to include portrait, event, and product photography. Ten years later, in 1984, when video production started to become popular, Russ quickly adapted his business and focused on this emerging media outlet. By 1986, Russ had founded Video Excellence, a video production company located in southern Massachusetts, specializing in documentary, commercial, training, event, and promotional video production. His talents for graphic design, photography, and writing were added benefits to the creative services offered by Video Excellence.

But Russ has not limited himself to staying behind the camera. In 1987, Russ spent time in Newport, RI working on the motion picture *Mr. North*, directed by Danny Huston, the son of legendary actor and director, John Huston. *Mr. North* starred Anthony Edwards, Robert Mitchum, Lauren Bacall, Angelica Huston, and David Warner. The experience further reinforced Russ' desire to pursue feature film production.

In 1991, Russ, along with David Sinclair and Larry Lechan, co-produced and co-wrote, *Doctor Mongo's Midnight Movie*, an original weekly comedy program for WNAC-TV in Providence, RI. In 1993, Russ, along with Jon Doughtie, co-produced a documentary, *Go the Extra Mile*, the story of Richard Drorbaugh, a man who rode his bicycle around the world to raise money and awareness for cancer research.

In addition to developing television, Russ has produced internet programming for businesses, training, and promotional materials for national companies and institutions such as Sears, Coors Brewery, BellSouth, K-Mart, Bloomingdales, Joslin Diabetes Center, The Dana Farber Cancer Institute, N.O.A.A. as well as Brandeis University, Johnson and Wales University, Fairfield University, Providence College, and Roger Williams University.

Russ along with Gail, his wife of more than 25 years, and his son, Sean, continue the legacy of producing superb video projects for television and the internet.



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Telling true stories that highlight God at work in everyday lives. Everyday

ABOUT THE FILMMAKERS





Leslee Huggins

Music Supervisor and Associate Producer

Dr. Leslee Huggins, a southerner by birth and a New Englander by choice, brings a unique and insightful balance of intellect, art, and compassion to the team at New Shepherd Films.

Talented, intelligent, gifted, and a leader, Dr. Leslee can best be described as passionate. She is absolutely passionate about sharing God with others. And she does this at every opportunity.

Leslee received her degree as a Doctor of Dental Surgery from Baylor College of Dentistry. During her first residency, she went on to earn her Master of Science degree in Orthodontics from St. Louis University. She then began private practice in Raleigh, NC where she quickly became aware of the needs of pediatric dental patients in the underserved community—an experience which became the driving force for all her future endeavors. As a result, Dr. Leslee returned to school and completed a second residency in Pediatric Dentistry at the University of North Carolina at Chapel Hill—while maintaining her private practice at the same time!

A dual-specialist in the field of dentistry, Dr. Leslee, Jim, and their 3 children (Emma, David and Sammy) relocated to her home state of Texas after enjoying 11 successful years in private practice. Shortly thereafter, she was

presented with an opportunity to practice the dentistry she's always wanted to do. But, it required another move—this time to a cooler climate far away from the Texas heat! As of July 2007, Dr. Huggins and her family now call New England home.

Dr. Leslee specializes in serving children with special needs and working in the underserved communities throughout much of New England. Whether she's performing surgery or seeing patients in the clinic, she's able to do the job she loves for the children about which she cares deeply. She's also a Diplomate of the American Board of Pediatric Dentistry and a reviewer for their professional journal, <u>Pediatric Dentistry</u>.

But her service to others doesn't stop here. Dr. Leslee is deeply committed to service at all levels. This is what led her to serving our country in the US Navy Reserves. A decorated officer, she holds the rank of Lieutenant Commander and is part of the vital Naval Health Clinic of New England (NHCNE) medical team stationed at Naval Station Newport in Rhode Island.

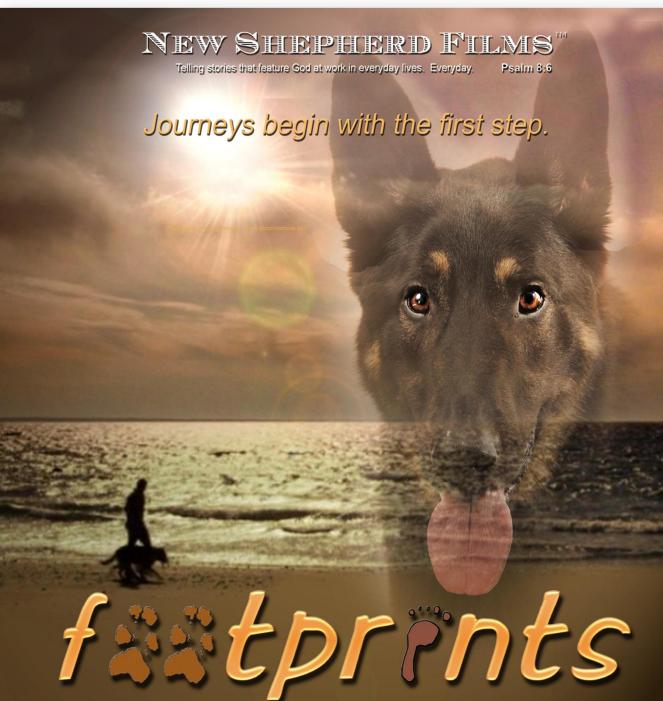
With all this as part of her normal life, it would be easy to overlook the artistic side of Leslee. And you would be missing a lot! An accomplished musician on several instruments, most notably the flute, Leslee is completely at home performing in front of an audience. Whether in church, at halftime in a crowded football stadium, or simply entertaining at home, the lofty and gentle strains of her music always help remind us that God is near. Her talents extend beyond music and onto the stage as well as into the studio in front of the camera. An award-nominated stage actress, Leslee was the spokesperson on a national advertising campaign for Hasbro!

These are among the many gifts she provides to the team at New Shepherd Films. Perhaps most importantly, she brings a love for God and the heart of a servant.



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NEW SHEPHERD FILMS, LLC PRESENTS A JIM HUGGINS / RUSS DOUGHERTY PRODUCTION "FOOTPRINTS" STARRING CHRIS FAHERTY CAROLE GEAGON ELIZABETH STRICKLIN JIM LANDRY DOUG STRICKLIN SUSAN BUTTRICK ALEXA CAHILL DAVID M. SINCLAIR CHRISTIAN FAHERTY SALVATORE COSTANTINO, III DEVAN MELLO DAMON MCNEESE DEBBIE PAVAO ROB MERRILL MICHAEL GANTT AND INTRODUCING ROCKET AS CADIE ASSOCIATE PRODUCERS LESLEE HUGGINS AND HOWARD WAYLAND SCREENPLAY BY JIM HUGGINS AND RUSS DOUGHERTY EDITED BY RUSS DOUGHERTY AND JIM HUGGINS MUSIC BY BRYAN GANTT ANDREW FINN AND MANNY DEMELO MUSIC SUPERVISOR LESLEE HUGGINS "FOOTPRINTS" THEME BY ANDREW FINN AND JIM HUGGINS FEATURING JOEL PINSON DIRECTED BY JIM HUGGINS





You



OAKTARA

NEWS FOR IMMEDIATE RELEASE

Contact, New Shepherd Films: Jim Huggins 508-536-3188 info@newshepherdfilms.com

Contact, OakTara: Ramona Tucker 630-464-3909 rtucker@oaktara.com

New Shepherd Films[™] & OakTara Publishers Partner in Novelization of this Heart-warming, Family-Friendly Film

COMING JUNE 1, 2012



Angels are real. Some even have fur.

"Forgiveness, loyalty, second chances, love. Catch this one!"—The Dove Foundation

"Entertaining. Encouraging. The wonderful kind of story our troubled times need more of."—Bob Kemp, *Renew America*

"Well worth watching!"-Ted Baehr, Publisher, Movieguide

Journeys begin one step at a time...and *Footprints* is the stunning story of a man and dog's shared journey through despair and abuse, to hope, forgiveness, love, and unimaginable outcomes that will forever transform their own lives—and the lives of all they touch. Based on the critically acclaimed screenplay by Jim Huggins and Russ Dougherty (New Shepherd Films[™]), and adapted by veteran writer Terry Burns, *Footprints* is a can't-afford-to-miss emotional read that will nestle in your heart long after you've turned the last page. It's guaranteed to leave you misty-eyed...and wanting more.

"Footprints is based on the true story of a man who finds the healing power of love only after he lost everything he'd valued and given up," Jim Huggins, Co-Founder/CEO and Producer of New Shepherd Films[™] says."It's also the true story of a dog who learned to trust and serve only after she'd been abused and then discarded as worthless. As they experience the transformation of being unwanted to becoming cherished, they impact lives around them in ways only God could have imagined."



"OakTara has always relentlessly pursued mind-stretching, heart-transforming, life-inspiring books, and we are delighted to publish this compelling tale of the redemptive power of love that will appeal both to a faith-based audience and to those who are simply looking for a good story...but will walk away with so much more," says Ramona Tucker, Cofounder and Editorial Director of OakTara. *"Footprints* is for all those who ever felt unwanted, unloved, worthless, and lonely. It will touch your heart and open your eyes to God's surprises."

Also available as a movie on DVD. www.newshepherdfilms.com www.footprintsmovie.com elling true stories that highlight God at work in everyday lives. Everyday.



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tm

FROM THE CREATORS OF



ANGELS ARE REAL. SOME EVEN HAVE FUR.

"...extraordinary heroism and profound concern for the lives of his fellow soldiers were in keeping with the highest traditions of the military service and reflect great credit on him, his unit, and the United States Army."



Everyone deserves to come home.

A story of duty, honor, and courage - of service.

A story of sacrifice.

Based on actual events. A film by **NEW SHEPHERD FILMS**[™]

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