

**** Media Advisory ****

FOR IMMEDIATE RELEASE – 9/6/11

NEW SHEPHERD FILMS announces premiere of their new movie “FOOTPRINTS – Angels are real. Some even have fur.” at select theaters in MA, ME, VT and FL with FLAGSHIP CINEMAS.

WHAT: The PREMIERE of New Shepherd Films’ “FOOTPRINTS: ANGELS ARE REAL. SOME EVEN HAVE FUR.” based on an engaging true story.

WHERE: FLAGSHIP CINEMAS: New Bedford, MA, Auburn, ME, Thomaston, ME, Rutland, VT, and Homestead, FL.

WHEN: Beginning FRIDAY, SEPTEMBER 9, 2011 for one week only. (See www.flagshipcinemas.com for specific showtimes and online ticketing.)

WHAT ELSE:

- **FOOTPRINTS** is a true story of rescue and recovery involving a man who had lost everything he valued and an abused and unadoptable German Shepherd Dog named Cadie who had no hope for a future.
- A portion of the proceeds from the concessions at these theaters will be donated to GERMAN SHEPHERD RESCUE of NEW ENGLAND.
- **FOOTPRINTS** was filmed in 13 cities and towns across Massachusetts and Rhode Island and involved a cast and crew of over 500 people. Additionally, the producers cast 11 German Shepherds for this film, 7 of which were rescued dogs including the lead K9 chosen to portray Cadie.
- **FOOTPRINTS** has received excellent reviews and technical acclaim from The DOVE FOUNDATION, Dr. TED BAEHR of Movieguide.org, and others.
- **NEW SHEPHERD FILMS** is an independent Christian Film company located in New England (Swansea, MA). Co-founders, JIM HUGGINS and RUSS DOUGHERTY, have a combined 35+ years in the entertainment and media industry and served as the producers of **FOOTPRINTS**. New Shepherd Films produces films based on true stories that highlight God at work in everyday lives, everyday.
- **FLAGSHIP CINEMAS**, with headquarters just outside Boston, Massachusetts owns and operates 103 screens in 11 theatres throughout Maine, Massachusetts, New Hampshire, Vermont, Maryland, Pennsylvania and Florida.

ABOUT THE MOVIE: “**FOOTPRINTS**” is based on the true story of a man who finds the healing power of love only after he’s lost everything he valued. It is a true story of a dog who learned to trust and serve only after she’d been abused and discarded as worthless. It is the true story of a journey each took that neither knew would bring them together. Along the way, they experience the transformation of being unwanted to becoming cherished. In the process, they impact lives around them in ways no one could have imagined. New Shepherd Films presents a Huggins/Dougherty Production. The film is directed by JIM HUGGINS.

For more information, visit www.newshepherdfilms.com and download our Media Kit. Also visit www.footprintsmovie.com, like us on Facebook: www.facebook.com/footprintsmovie, and follow us on Twitter: www.twitter.com/footprintsmovie

CONTACTS:

Production Company (New Shepherd Films):
Flagship Cinemas:

footprints@newshepherdfilms.com
www.flagshipcinemas.com

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